

# **KENTUCKY WORKFORCE INVESTMENT BOARD BUSINESS MEETING**

**February 13, 2003  
Capital Plaza Tower – First Floor**

## **MINUTES**

Members Present: John Adams, Jim Baker, Bill Clouse, Martha Layne Collins, Mike Garrison, Ron Geary, Margaret Grissom, Elmo Head, Billy Jackson, Annette Jones, Randy McQueen, Todd Mills, Kenneth Oilschlager, Ron Ramsey, Nicky Rapier, Allen Rose, and George Sotsky.

Members Absent: Charlie Borders, Larry Clark, Mike Dixon, Mary Lassiter, Michael McCall, Kay Meurer, Joey Pendleton, Ben Richmond, Jim Shane and Glenna Taylor.

### **Call to Order:**

Chairman Ken Oilschlager called the meeting to order at 10:40 a.m. Roll was called by Cassandra Bagley and a quorum was established.

### **Chair's Comments:**

- Mary Lassiter will replace Jim Ramsey as proxy from the governor's office to the board.
- Jim Cole resigned because of new job responsibilities.
- Appointment to boards and commissions comes from the Governor's Office. Secretary Rose and his staff have been working with them on the KWIB appointments and hope to finalize new appointments and re-appointments in next couple of weeks.
- We are facing several political changes in the coming months. A new governor after November and federal reauthorization of the Workforce Investment Act. Nancy Laprade will discuss later how the legislation could affect operation of the board.
- There was an excellent turnout at the state conference in November.
- An ad hoc committee will be appointed to help steer the board through a year-long strategic planning process; any member interested in serving on the committee should contact the chair.
- A copy of the KWIB/WIA annual report is in the packet that was sent to each board member. All members are encouraged to take the time to review.
- KWIB Web page – We need brief biography and committee assignment for each member; contact people Ken Oilschlager and Nancy Laprade.

### **Comments from Secretary Allen Rose:**

- Thank you extended to all in attendance
- Significant amount of time has been devoted to dealing with budget issues:
  - The Cabinet will continue to be the best stewards possible of the tax-payers' funds.
  - The Cabinet turned in all possible automobiles
  - The Cabinet is not filling open positions – under cap in every department.
  - The Cabinet is not cutting services
- This has been the best year in the 12 years of Cabinet existence.
  - Dr. King, Commission of the Department of Adult Education and Literacy, is joining nine counterparts nationally to advise the federal Department of Education on Adult Education strategies.
  - Technical Education – Commissioner Jezik has been invited to speak to congressional staff members about manufacturing skills standards.
  - There is a business services pilot project underway in three local areas – Cumberlands, Bluegrass and Lincoln Trail. This pilot project is funded 100% by DOL.
  - We have met DOL performance standards for the last three years enabling us to received incentive funding.

### **Comments from Nancy Laprade:**

- The Workforce Investment Act (WIA) expires September 30, 2003. DOL is currently preparing a bill for WIA reauthorization and has prepared a document outlining the proposed changes. Ms. Laprade referenced this was a very concise document and several changes are proposed:
  - State Board – One stop partners would have an increased voice and authority to formulate policies and priorities governing the One Stop Career center system, with a business sector majority no longer required – private sector chair will remain
  - Local Board – board members represent the leading industry sectors as well as the geographic areas with the local community; one stop partner officials would be removed as required members of the local board
  - Youth Councils – not required
  - Infrastructure funding of one stops
  - Remove barriers to serving targeted populations
  - Combines the WIA adult, WIA dislocated worker and Wagner-Peyser funding streams into a single formula program
  - Focus on out-of-school youth
  - Creation of Personal Reemployment Accounts
  - Designing of a more dynamic performance negotiation process that would take into account local labor market needs and the characteristics of individuals being served
  - Provide flexibility in the delivery of core, intensive and training services
  - Provides governors the authority to determine what standards, information and data would be required for the eligible training providers list

### Administrative Update - Susan Craft:

- DTR has received a National Emergency Grant for \$10,750,000 with an allocation payment of \$5,159,000. Seven of the ten local workforce investment areas participated in the NEG application and will receive funds through the grant. The Western Kentucky Workforce Investment Board has also received an NEG for approximately \$3 million. The funds will assist individuals who have been laid off from specific companies listed in the NEG.
- The Cabinet is beginning discussions regarding the how the proposed changes in WIA Reauthorization legislation will affect operations. We want to be proactive so that we are ready for the changes when they come.
- A performance validation will be performed by DOL in February.
- The Governor's Discretionary Funds awards are being negotiated.
- PY 99 Incentive funds are being disbursed according to plans submitted by each local area and should be expended by the June 30, 2003 deadline.

### Action Items/Discussion

#### Approval of November 13, 2002 Meeting Minutes

- **Motion was made** (George Stosky) with second (Ron Ramsey) approving the minutes from the November 13, 2002, Kentucky Workforce Investment Board meeting. **Motion was approved.**

#### Change to KWIB Rules of Procedure

- Second reading was held proposing: language change to: Rules of Procedure Article I Meetings Section 3: language added: For the purpose of conducting business before any committee, established under the Board's Rules of Procedure, Article II, Section I, or any committee otherwise formed under the express authority of the Board, the presence of two (members of said committee shall constitute a quorum. **Motion was made** by Michael Garrison with second by Margaret Grissom approving said language change. **Motion passed.**

#### KWIB Strategic Plan

- Nancy Laprade presented an update on the KWIB Strategic Plan for 2001-2002. There are five major goals of the strategic plan:
  - Filling Skills Gaps
  - Marketing and Public Relations
  - Customer Driven Infrastructure
  - National Leader
  - Quality Youth Services

Several strategies are outlined under each major goal. A significant number of the goals and strategies have been addressed and or either ongoing or completed with the remaining to be addressed. A more detailed description of the goals/strategies and status were presented in the board packet.

### WIA Funding Presentation

- Presentation was made by William Robinson, Mike Harmon and Sheena Pettway from the Department for Training and ReEmployment on funding the Workforce Investment Act (WIA). They presented an overview of the WIA (funding streams) system in Kentucky.

### Committee Reports:

#### Accountability and Funding Committee:

- Bill Clouse presented report. No action was taken because of a lack of quorum.
- Committee discussed Goal #3 of the KWIB Strategic Plan-Incentives Criteria. It was recommended that a workgroup be formed to develop procedures and criteria.
- Mr. Clouse reported that funds were being expended and obligated as required.
- Mr. Clouse made available to the committee for review a funding streams analysis that had been completed for the state of Pennsylvania.
- Follow-up monitoring visits have been conducted and areas of concern addressed.

#### Business and Industry Committee:

- Margaret Grissom presented report.
- Ms. Grissom reported that Kentucky is one of seven states participating in a Business Pilot Services program to find successful strategies for marketing the One-Stop system to businesses. This pilot program is 100 % funded by US DOL. This test pilot program concludes June 30, 2003. The committee voiced concerns that the campaign was not specifically targeting small businesses. It was noted that small businesses were included.
- It was recommended that the Make It! In Manufacturing Campaign be placed on hold due to the current state budget status. Committee member George Stotsky reported he had discussed the campaign with representatives from AIK and the possibility of their assistance with the program. AIK had previously expressed an interest. KWIB staff will follow up.
- Ms. Grissom also reported that the Cabinet's "Super Service Team" is reviewing lessons learned from the business pilots and applying them statewide to improve services to businesses statewide.
- KWIB Chair requested from committee to work on a statement to share with the representatives from education, labor and economic development who will be asked to attend the May KWIB meeting to begin dialogue to develop a stronger partnership. The following statement was developed by the committee:
  - Our objective is to build a joint strategic, proactive approach with economic development, labor and K-12 education to address the needs of new and expanding businesses. To accomplish this vision we need to interact, exchange, information, participate in joint projects, etc. so that limited resources can be used in an effective way. Education, economic development, workforce and labor must build a strong foundation together to increase jobs and the stand of living in Kentucky.

The committee requested that each agency bring their vision, resources and ideas so that dialogue may begin for achieving collective common goals.

Local Liaison/Marketing and Public Relations Committees:

- Nicky Rapier presented report.
- Meetings were held December 4, January 30
- Update was provided on incentive funding:
  - One-Stop accessibility project completed
  - One-Stop evaluation project through Charter Oak is continuing
  - Data Tracking project was eradicated due to financial issues. The funds were allocated to locals. Locals received up to \$75,000 to be used on any priority listed in the original incentive funds application
  - \$3 million was awarded for Fiscal Year 2000 incentive funds
    - Adult Education and Literacy - \$1,050,000
    - DTR - \$1,300,000 to LWIA
    - Dept. for Technical Education - \$645,000
- April 10<sup>th</sup> next meeting.
- Business roundtables need to continue. KWIB will work on white paper with results from first three roundtables over the next 2-3 months.
- Committees have been working diligently on a logo and tag line for the statewide workforce system.
- **Motion was made** (Rapier) and seconded (Garrison) for approval of “Kentucky Worknet: Delivering a world-class workforce” as the logo and tag line for the state workforce investment system with the understanding that this is meant to enhance not diminish local efforts. **Motion carried.**

Youth Committee:

- Elmo Head presented report.
- He reminded the board of the goal get more counties involved – sharing improved services.
- The Resource Mapping project is currently be negotiated
- An outline of the Alternative Sentencing campaign was submitted to the committee.
- The committee discussed the lack of general public understanding of youth needs and youth programs. Every child rescued results in \$1.7 million in saved tax dollars.

**Motion (Oilschlager) second (Grissom) to accept committee reports not requiring action. Motion carried.**

Chairman Oilschlager adjourned the meeting at 12:30 p.m.